

## Dear all!

Lately, I felt spring in the air. Spring is around in the corner!! © Today, I will tell you about Japanese culture called "Hanami".

## "Hanami"

"Hanami" is a Japanese tradition of welcoming spring. "Hanami" the literal meaning is "Viewing flowers". Especially Cherry Blossom. Cherry Blossoms bloom between late March and April, in Tokyo, Osaka and Kyoto. The peak bloom period depends on the place and climate. In Okinawa (South part), Sakura Festivals are held in January, on the other hand in Hokkaido (North part) it's in early May. At the beginning of March which is right before the season, the Japan Meteorological Agency issues cherry blossom forecasts every week.

Japanese people love cherry blossoms not only because they are beautiful but also because they only bloom for a very short period. We enjoy eating and drinking with family, friends or coworkers under the fully bloomed cherry blossoms. It is Fun!! © People enjoy "Yozakura", the illuminated cherry blossom at night. I recommend you to see it because it's fantastic and very beautiful!!









\*Please contact one of our sales representatives for pricing. Don't hesitate to contact us if you have any questions.